

SUSTAINABILITY PARTNERSHIP
Wednesday, 24th November, 2010

Attendees:-

Councillor G. Smith(in the Chair)	Cabinet Member for Regeneration and Environment
Councillor D. Pickering	Chair of the Planning Board
Jo Abbott	NHS Rotherham
Martin Aizlewood	RFT
Karl Battersby	Environment and Development, RMBC
Emma Bridge	Chief Executive's Office, RMBC
Stephen Brown	Environment and Development, RMBC
Andrew Denniff	Rotherham and Barnsley Chamber of Commerce
Janet Johnson	Groundwork Dearne Valley
Hugh Long	Neighbourhoods and Adult Services, RMBC
Sarah McCall	Strategic Finance, RMBC
Jenny Poxon	Sheffield City Region
Nicky Wilson	Voluntary Action Rotherham

Apologies for Absence:-

Councillor Austen	Chair of the Democratic Renewal Scrutiny Panel
The Mayor (Councillor McNeely)	Chair of the Sustainable Communities Scrutiny Panel
Carolyn Barber	Environment and Development, RMBC
David Burton	Environment and Development, RMBC
John Cartwright	
Alice Rodgers	

42. MINUTES OF THE PREVIOUS MEETING

The minutes of the previous meeting of the Sustainability Partnership held on 22nd September, 2010 were received and the contents noted.

43. TACKLING SUSTAINABILITY ACROSS LOCAL AUTHORITY BOUNDARIES

The Chairman welcomed Jenny Poxon, Head of Spatial Planning from the Sheffield City Region, to the meeting who gave a presentation on the new arrangements and possible change for the Local Enterprise Partnership.

The presentation drew specific attention to:-

- Sheffield City Region – Geography.
- The new Local Enterprise Partnership.
- Regional Boundaries.
- Areas with Control.
- Spatial Planning Assessment – Challenges.
- Strategic Economic Assessment – Challenges.
- “Larger Than Local” Initiatives.
- Issues, Challenges and Opportunities.
- Local Enterprise Partnerships.
- Sheffield City Region’s Local Enterprise Partnership.
- Sheffield City Region’s Priority Areas for Integration and Intervention.
- Next Steps.

A question and answer session ensued and the following issues were raised and subsequently clarified:-

- Priorities of the Local Enterprise Partnership and whether consideration was to be given to the priorities of Yorkshire Forward, i.e. carbon economy.
- Concerns of a Sheffield only focus through the Local Enterprise Partnership.
- Local Enterprise Partnership membership and balance.
- Collaborative working with other partnerships.

The Chairman thanked Jenny Poxon for her informative presentation.

44. **CHANGING BEHAVIOUR AND PROMOTING RECYCLING AND WASTE MANAGEMENT IN ETHNIC COMMUNITIES**

The Chairman welcomed Hugh Long, Projects, Customer Interface Officer, to the meeting who gave a presentation on the promotion of recycling and waste management in ethnic minority areas in Rotherham.

The presentation drew attention to:-

- Rotherham’s Profile.
- Total Waste Recycled.
- Communication.
- Leaflet Exercise.
- Solutions.
- Development of Leaflets.
- Waste Minimisation.
- Multi-Agency Approaches.
- Pictorial Leaflets.
- Future Plans and Issues.

A discussion and clarification was provided on a number of issues relating to:-

- Providing information about recycling to school children.
- Providing leaflets to a number of different nationalities and the gaps when families move on.

Hugh Long continued with a second presentation with provided information on challenging behaviour focusing particularly on:-

- Total waste recycled.
- Communities.
- Schools and educating children.
- Good quality information.
- Roadshows and leaflets.
- Waste management.
- Pictures and big ideas.

A discussion and clarification was provided on a number of issues relating to:-

- Recycling of unwanted furniture..
- Recycling of wood.
- Information about recycling furniture provided on the Council's website.
- Links with Licensing regarding waste management and takeaways.
- Complaints about wheeled bin cleaning.

The Chairman thanked Hugh Long for his informative presentations.

45. SUSTAINABLE TRANSPORT

The Chairman welcomed Steve Brown, Policy Officer from the Transportation Unit, to the meeting who gave a presentation on sustainable transport.

The presentation provided information and focus on:-

- Travel Plans Effectiveness – Monitored across Rotherham.
- Cycle Parking and Usage at Dinnington Comprehensive School.
- Provision in Rotherham.
- Public Transport.
- Local Buses – Provision of Map Movies with Real Time Information Available.
- Flexible Working.

- Powered Two Wheelers.
- Car Sharing and Signage.
- Eco-Driving.
- How mileage claims were measuring up.
- National Indicators.
- Sewage Treatment Demonstration Project.
- Map Movies for the Instant Commuter.
- Rotherham Bike Library Project.
- Future Action.
- Future of Renewable Energy.

A discussion ensued and the following issues were raised and subsequently clarified:-

- Proposed tramlink between Rotherham and Meadowhall.
- Rapid bus transit.
- Electric Cars v Fuelled Cars.
- Use of green electricity.

The Chairman thanked Steve Brown for his very informative presentation.

46. **FREIBURG, GERMANY - 'GREEN CITY' - ENVIRONMENTAL BEST PRACTICE IN BUILDING**

The Chairman welcomed Nicky Wilson from Voluntary Action Rotherham to the meeting who gave a presentation with photos on the recent visit to the Green City of Freiburg in Germany.

The presentation provided further information on:-

- The aim of the visit.
- The study tour to observe environmental best practice.
- The environmental friendly hotel.
- Low maintenance open spaces.
- Newly developed neighbourhoods.
- Solar homes in Vauben.
- Secure bike parking accommodation.
- Community centre/ library.
- Solar panels companies and laboratory.
- Communal bread oven.

Frieberg was clearly a city that was adapting well to the use of alternative technologies and increasing its population numbers.

Councillor Pickering also pointed out that eight schools in Rotherham

had recently been approved to have solar panels fixed to their roofs in order to assist with reduced costs in energy supplies.

The Chairman thanked Nicky Wilson for her informative presentation.

47. BUY LOCAL/ SUSTAINABLE PROCUREMENT

The Chairman welcomed Sarah McCall, Performance Officer, to the meeting, who gave a presentation on Buying Local and Sustainable Procurement.

The presentation drew specific attention to:-

- he three issues of Environment, Economy and Social Sustainability.
- Sustainable Procurement & Commissioning Code of Practice.
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- Apprenticeships and skills development.
- Supporting the local economy.
- Defining local and a tiered approach to reporting.
- Current performance 2009/ 10.
- Rotherham spend – 32.8%.
- Supplier readiness and promotion.
- Promotion of opportunities.
- Next steps.
- Rotherham Means Business 2011 – 10th March, 2011 at Magna.
- Third Annual Supplier Awards.

There being no questions the Chairman thanked Sarah McCall for her informative presentation.

48. LABGI PROJECT UPDATES

Emma Bridge, Policy Officer, gave an update on the LABGI Projects that were currently being supported and previously agreed. Funding would cease after March, 2011.

Emma also informed people that today was her last meeting and that the projects being supported would be transferred to Voluntary Action Rotherham and which their progress would continue to be reported to this meeting.

Nicky Wilson from Voluntary Action Rotherham also referred to the community conference that was taking place on Tuesday, 30th November specifically for people who were interested in growing

their own food.

Reference was also made to the green clock, which had not received any further interest from schools.

Karl Battersby, Strategic Director, also reported on the flip camera was available for use in recording sustainable projects. Any request for the camera should be made to Voluntary Action Rotherham.

49. ANY OTHER BUSINESS

The Sustainability Partnership wished to thank Emma Bridge for all her help and support in Rotherham and wished her all the best for the future and hoped that the good work done by Emma would continue.

50. DATE, TIME AND VENUE FOR THE NEXT MEETING

The next meeting of the Sustainability Partnership would take place on Wednesday, 26th January, 2011 at 2.00 p.m. at the Town Hall, Moorgate Street, Rotherham.